


Social Media Calendar

3 REEL IDEAS

- 1. Product education video with text overlay!
- 2. Sped up video of you working on a client. Be sure to add a viral song!
- 3. A 360° of your workspace. Highlight beautiful items (candles, plants, trinkets, etc.)

REMINDERS

- Use bright, clear pictures with a consistent filter.
- Break up text with bullets, emojis, & paragraphs.
- Use 30 hashtags that your ideal client is searching.
- Check your data & insights to know what works!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Share your goals or focus for the month	2 Post 3 random facts about yourself	3 Tips on how to have a good week	4 Ask for advice on something	5 Share a takeaway from your PD & ask for suggestions	6 Share something new you've been loving
7 Close up/texture of client work	8 High quality, professional photo of your work	9 Share a transformation	10 A client review made in Canva	11 Post an engagement post	12 Before & after client photos that swipe	13 Client photo focused on a special event or holiday
14 Share something you learned recently	15 Why do you offer one service vs another?	16 How can people book you this month?	17 Most exciting thing about work this week	18 Why you got into this industry	19 What does your day look like in your field?	20 Top 3 misconceptions about your services
21 Your favorite product and why	22 Share something you love in your personal life	23 Post an engagement post	24 The story behind your business and/or logo	25 Flat lay of products	26 Favorite product transformation	27 Promotion or discount on services
28 Your favorite quote made in Canva	29 Share a recent struggle you overcame	30 How you stay organized	